



## A WIN-WIN FOR THE COMPANY AND THE COMMUNITY



**SHARED ADVANTAGE** is a strategic commitment to creating measurable benefit for the company, our clients and the communities we serve through **socially responsible, market-driven** business solutions. Incorporating target objectives aligned to the UN Sustainable Development Goals (UNSDGs), Shared Advantage establishes an ecosystem of social responsibility that influences the surrounding community – creating a culture of **shared interest and collaboration** in the development of integrated environmental, health & wellness and social initiatives that drive economic vitality and *long-term value*.

## SHARED ADVANTAGE GROWS



**OCCUPANT**



**BUILDING**



**COMMUNITY**

**Shared Advantage** begins in the occupied space, promoting a culture of health & wellness that improves productivity through innovative space design and healthy lifestyle programming. The concept grows to embody the built environment, increasing operational and resource efficiencies and influencing human behaviors, further enhancing the property's value. The positive effects of Shared Advantage extend to the community itself, which becomes engaged in developing policies and practices that incorporate social, environmental, economic, efficient mobility and healthy living considerations. The result is a collaborative model of partnership that's born in business but which benefits the entire community.

## OUR COMMITMENTS

**Improve community health and well-being.** We pledge to build strong, equitable and sustainable communities including providing access to healthy environments and promoting public safety, diversity and social justice.

**Reduce the impacts of climate change.** We pledge to protect the environment, reduce greenhouse gas emissions and ensure human habitats are safe, resilient and economically sustainable.

**Build sustainable & economically thriving communities.** We pledge to minimize the environmental impact on natural resources and improve urban planning and management where every region has availability to enjoy inclusive opportunities and sustainable growth.

## WHAT WE MEAN BY COMMUNITY



Through **Shared Advantage**, CBRE seeks to improve the well-being of ALL communities we serve – from the micro-environment of employees sharing a single office space to occupants of a large commercial building or property complex. This sense of connectivity and collaboration extends beyond the boundaries of the building itself, influencing in a positive way the health and well-being of all our neighbors in the broader community.

## WHAT WE THINK OF AS HEALTHY



With **Shared Advantage**, the relationship between health and the built environment focuses on the physical, mental and social well-being of communities.

For more information:

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