

# N E W S   R E L E A S E

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October 23, 2020

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## CBRE Supports AbbVie GK's Headquarters Relocation Project

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**Tokyo, Japan** – CBRE advised AbbVie GK (hereinafter AbbVie), the Japanese subsidiary of AbbVie Inc., a global biopharmaceutical company, with the lease agreement and implementation of activity-based working (ABW) for their new headquarters.

As a result of this project, the previous headquarters which were located across three non-consecutive floors of an office building about a 10-minute walk from JR Tamachi Station, relocated to “msb Tamachi” Tamachi Station Tower S, a state-of-the-art office building completed in May 2018. With 31 floors above ground and two basement floors, AbbVie’s new home base occupies floors 14-16.

Under strict schedule management, CBRE successfully contributed to this project by advising on the selection of building and also on an office design that promoted flexible workstyles.

Toshiya Saito (Group Manager, General Affairs, Finance & Strategy), who oversaw the project, commented, "The office building chosen for our new headquarters is one that is aligned with AbbVie’s culture as a healthcare company. During the building selection process, we simultaneously had internal conversations about what we envisioned our future workstyle to look like. We set goals based on four themes: enhance wellness and vitality; advance agile productivity; inspire collaborative innovation; and delayer our culture. In order to achieve these goals, we introduced ABW and implemented change management to support employees with the new way of working. It was a very challenging project, but with the help of CBRE's dedicated team, the office construction and relocation process went smoothly and effectively."

Atsushi Kinra (Senior Director, Tenant Representation, CBRE Advisory & Transaction Services) added, "It was a challenging and rewarding project for us to support. The project aimed to improve the satisfaction of AbbVie's employees and to raise workstyle awareness, while also maximizing the client's bottom line in terms of lease terms. We will use this experience to continue to strive to meet the increasingly diverse and sophisticated needs of our clients."

<Project Outline>



CBRE Departments involved:  
Tenant Representation,  
Workplace Strategy

Contract name of customer:	AbbVie GK
Property:	Tokyo Head Office
Address:	“msb Tamachi” Tamachi Station Tower S, 3-1-21 Shibaura, Minato-ku Tokyo, Japan
Relocation date:	February 18, 2019
Number of employees:	Approximately 1,200
Entrusted businesses:	Headquarters relocation advisory (Tenant Representation) ABW and Change Management Consulting (Workplace Strategy)

**For inquiries about CBRE's Tenant Representation Services**

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**About CBRE Tenant Representation Services**

CBRE Tenant Representation acts exclusively for tenants in order to provide cost effective corporate real estate solutions. In recent years, real estate transactions in Japan have become increasingly complex due to the spread of fixed-term lease contracts and the rise of various real estate investors, including foreign companies, which has increased the importance of understanding the validity of contractual content and terms, the potential risks involved in contracts, and then taking the necessary measures. We are recognized globally for combining our respected transaction-execution capability with market leading advisory expertise, to create better business outcomes for our clients.

**For inquiries about CBRE's Workplace Strategy**

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**About CBRE Workplace Strategy**

With deep expertise in Workplace Strategy, Experience Consulting, Change Management and Occupancy Management, we help our clients identify opportunities to reduce and/or reallocate their costs, more effectively manage their resources, improve employee engagement, and make decisions faster.

**CBRE Japan Celebrates Its 50<sup>th</sup> Anniversary**

CBRE Japan marked its 50<sup>th</sup> anniversary on February 21, 2020.

We value and thank all those who have supported us over the last five decades.

We will continuously aim to deliver advantage for our clients and make a positive impact on society.

**About CBRE Group, Inc.**

CBRE Group, Inc. (NYSE:CBRE), a Fortune 500 and S&P 500 company headquartered in Los Angeles, is the world's largest commercial real estate services and investment firm (based on 2019 revenue). The company has more than 100,000 employees (excluding affiliates) and serves real estate investors and occupiers through more than 530 offices (excluding affiliates) worldwide. CBRE offers a broad range of integrated services, including facilities, transaction and project management; property management; investment management; appraisal and valuation; property leasing; strategic consulting; property sales; mortgage services and development services. Please visit our website at [www.cbre.com](http://www.cbre.com). Official Twitter account for Japan: [@cbrejapan](https://twitter.com/cbrejapan)

