

NEWS RELEASE

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CBRE Appointed by Nissan to Provide Overall Planning and Project Management Services for New Interactive Entertainment Facility

Tokyo, Japan – CBRE was appointed by Nissan Motor Co., Ltd. (Headquarters: Nishi-ku, Yokohama, Kanagawa Prefecture, President: Makoto Uchida) to project manage “Nissan Pavilion” (www.nissan.co.jp/BRAND/PAVILION/EN), the company's interactive entertainment facility in Yokohama Minato Mirai 21 that opened on August 1 and will be open until October 23.



Photo: JUNPEI KATO

In January 2019, Nissan Motor Co., Ltd. contracted CBRE to provide overall planning and project management services for the construction of "Nissan Pavilion". The facility would be a large-scale space to showcase Nissan's technology and latest innovations.

Keita Matsui, director of Nissan Pavilion, who supervised this project, said, "Built around the concept of 'expanding human possibilities,' we were able to turn a space of approximately 10,000m² into a

future city. We only had one and a half years to complete the project, and despite the impact of the COVID-19 outbreak, we were able to build the facility we envisioned thanks to the precision and dedication of CBRE's team."

CBRE was involved from the initial planning stage to the execution, project-managing aspects such as organizational structure, cost (mainly hardware), construction companies, and scheduling.

Yoshikazu Nishikawa, Project Manager, CBRE Project Management commented, "Speed and efficiency have been crucial to this project. The planning began in early 2019, with construction starting that summer and concluding in spring 2020. The site which functions as both an exhibition and consumer attraction facility then needs to be demolished within two months after closing. By taking a careful look at the budget and construction period, we were able to help narrow down hardware concepts and designs. Ultimately, by implementing a steel frame and membrane construction method, we were able to successfully reduce costs without impairing design and functionality, all to the client's satisfaction. We will leverage this valuable experience to continue to offer solutions to the diverse needs of our clients."

Nissan Energy

Nissan introduced the world's first mass-market electric car, the zero-emission Nissan LEAF, in 2010. Since then, the company has partnered with governments and businesses around the world to expand the uses of EVs. The company's Nissan Energy Share and Nissan Energy Storage technologies allow electricity from EV batteries to be stored, shared and repurposed, for instance by powering homes or businesses – such as the off-grid cafe in the Nissan Pavilion.

In Japan, Nissan has also entered agreements with local governments to use LEAF cars as mobile batteries that can supply energy during natural disasters. In another partnership, the company is repurposing used EV batteries to power streetlights.

As part of the Nissan NEXT transformation plan, the company plans to expand its global lineup of EVs and electric motor-driven cars, including e-POWER. Nissan aims to sell more than 1 million electrified vehicles a year by the end of fiscal 2023.

Nissan innovations

Guests at the Pavilion can also experience other innovations besides Nissan Energy technologies. These include the ProPILOT advanced driver assistance system as well as Nissan's Invisible-to-Visible (I2V) technology, which combines information from the real and virtual worlds to assist drivers.

By playing a virtual tennis match with Grand Slam champion and Nissan brand ambassador Naomi Osaka in the Pavilion theater, children and adults can learn about I2V and get a feel for how the technology will make driving more convenient, comfortable and exciting when it's installed in cars in the near future.

In front of the Pavilion, the Mobility Hub offers a variety of services, including EV car-sharing and rental bicycles. Offered by Nissan and the local community, these services aim to provide increased



freedom of mobility.

The Nissan Pavilion, located near the company's global headquarters in Yokohama, will be open to the public from Aug. 1 through Oct. 23. To take a virtual tour, visit <https://www.thenissannext.com/en/virtual-tour.html>.

For inquiries about CBRE's project management service

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CBRE Project Management Services

CBRE Project Management provides solutions for on-time and on-budget construction, renovation, and relocation using various resourcing models and unmatched expertise in multiple facility types (office, hotels, logistics, production facilities, R&D and data centers) — with customized solutions to ensure predictable, reliable and successful results for our clients' various occupancies. We have a vast network of partners including designers and contractors and we work in a transparent and accountable manner, ensuring the highest level of confidentiality and integrity throughout the process.

CBRE Japan Celebrates Its 50th Anniversary

CBRE Japan marked its 50th anniversary on February 21, 2020.

We value and thank all those who have supported us over the last five decades.

We will continuously aim to deliver advantage for our clients and make a positive impact on society.

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