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CBRE Releases Special Report "Agile Workplace Driving Partnerships: A Case Study of CBRE Kansai Regional Office"

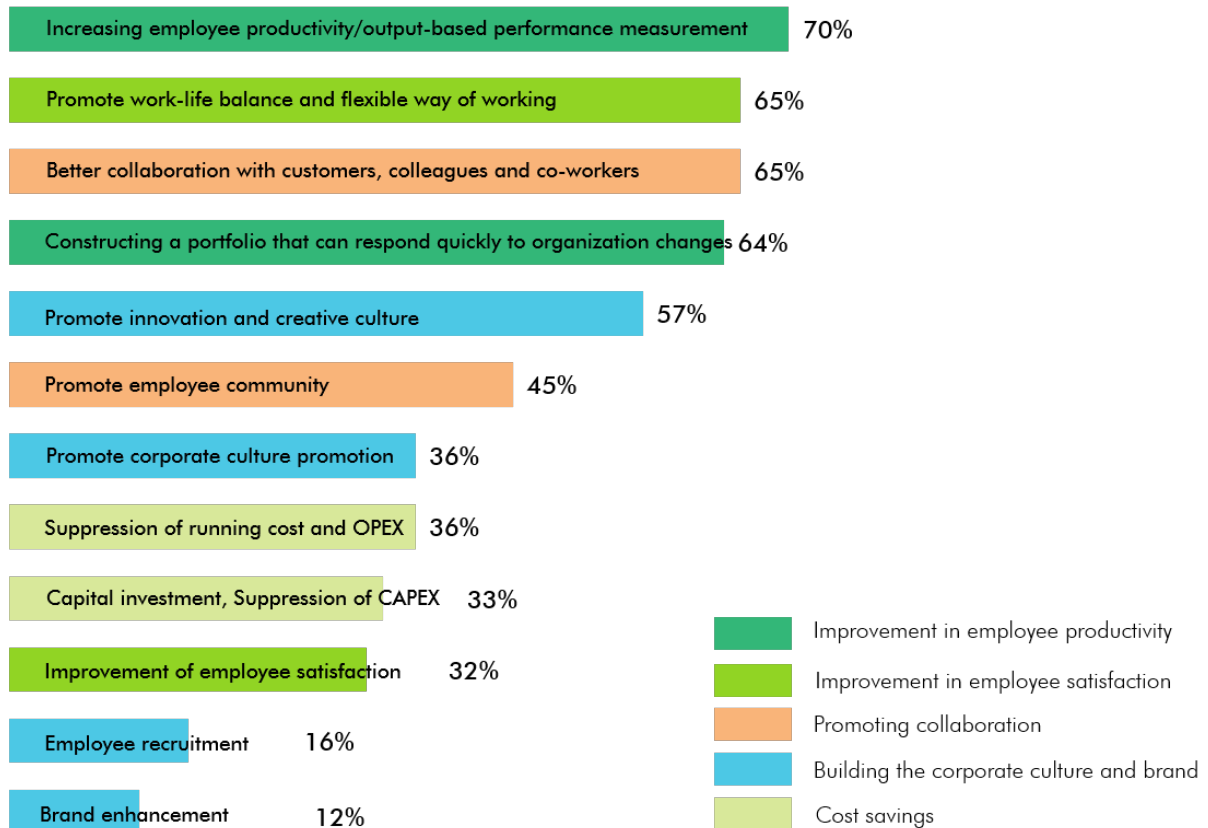
Important for both management team and employees to reaffirm and understand the corporate philosophy, and build their office environment collaboratively

CBRE today released a special report entitled "Agile Workplace Driving Partnerships: A Case Study of CBRE Kansai Regional Office".

This report looks at the creation of an agile workplace environment, based on the initiatives undertaken by CBRE's Kansai Regional Office, which relocated in March 2018, and the results of a subsequent employee survey.

Highlights

- In recent years, more and more companies have been implementing (or are considering the implementation of) agile workplaces including free address working or Activity Based Working (ABW), with the aim of achieving a more varied and flexible office environment.
- Many firms cite improved productivity as the main outcome of creating an agile office environment. At the same time, it is evident that companies also wish to build an office environment that maximises the skills of each employee, along with promoting communication and fostering a sense of unity.



Source: CBRE

● When embarking upon the relocation project, CBRE's Kansai Regional Office tested various experimental initiatives. Our aim was to create an office that enabled each employee to experience the corporate culture and brand in the same way, and encouraged collaboration in a way that went beyond the boundaries between head office, branches and departments. The project included the following four key new ventures.

- ◆ A relocation project involving employee participation
 - ✓ Four working groups were formed, including a group in charge of formulating the new office structure, a group in charge of internal/external PR and event planning/management, a group in charge of ensuring that the new office embraces diversity, and a group in charge of implementing new technologies.
- ◆ Deployment of the latest technology
 - ✓ The latest technologies were deployed what would promote internal and external communications
- ◆ Installation of a collaboration space
 - ✓ Installation of a space for holding events and other gatherings, not just for employees, but also to invite customers and various external industry groups.
- ◆ Adoption of wellness ABW
 - ✓ For example, 48% of the desks are standing desks.

- Three months after relocating, CBRE's employees were surveyed about the new office. 78% of employees responded that their productivity had increased, while as many as 89% of employees said that they preferred the new workplace environment over what we had before.

Takahiro Fujimoto, CBRE Kansai Regional Office Executive Director, commented: "In the Kansai Regional Office relocation project, our main focus was for all employees to be involved in the project. This has not only helped to drive a higher level of satisfaction for the office, but also improved the organisational unity. The key to success in building a new workplace environment is not just about changing the layout, but about the management team and employees working together, after reaffirming their corporate philosophy.

For further details, please refer to "Agile Workplace Driving Partnerships" published by CBRE.
<https://www.cbre.co.jp/en/research-reports/japan-research-archives>

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